### ICT FOR HUMAN RELATIONSHIP

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#### WHAT IS ICT?

#### **Information**

Communication Technology

(ICT) stress the role of unified communications and integration of telecommunications and wireless signals) which enable the users to action at the stress of the stress transmits.

cess, store, transmit and manipulate information.

DESIGNED BY

# BATCH [ 2016—18 ] Divya 09 Priya 10 Sajiya 13 Pency 23 Shreya 36



## POSITIVE IMPACT OF ICT ON HUMAN RELATIONSH

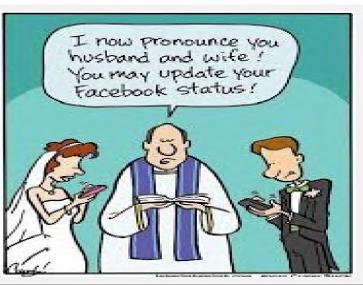
### **Pros of ICT:**

Through the use of social networking portals such as facebook, friends and families can communicate easily with side of the organizaone another. It has become a regular channel

for social interaction. Communication technology tools like mail, text message speed up the sending of information within and out tion.









With the help of these social networking portals people can exchange photos opinion and thoughts with each other consequently improving interpersonal relationships. These features results in social cohesion and improvement in human relation. improves in human bonds.

# NEGATIVE IMPACT OF ICT ON HUMAN RELATIONSHIP

### Cons of ICT:

Privacy or security is a major issue on ICT. ICT can also effect social relation negatively overshadowing it's benefits. People becoming reluctant to interact with one another in reality and spending most of their time on internet leads to social isolation.

Since information has been centralized in one data base; it is exposed to people therefore it can be misused.

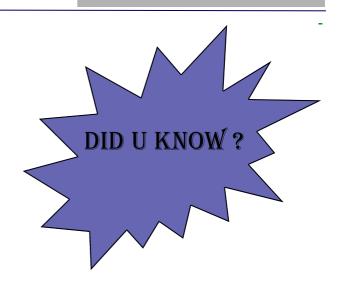


Poor substitute or face to communication .Since people are using machine to communicate, they get less time to talk to each other and know each other better. This has resulted in broken relationships.

If an organization deploys a new communication technology system, they will have to pay extra fee to train employees in the organization effectively.







# FACTS ABOUT ICT IN HUMAN RELATIONSHIP

Internet has 3.17 billion users.

Facebook messenger and whatsapp handle 60 million in a day.

Google data centers uses 0.01% of electric-

ity world wide.

Social networks earned \$8.3billion from adds.

Facebook adds 500,000 users Everyday.

More than half of google searchers come

From mobile devices.

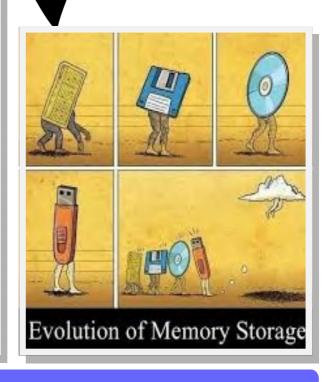
# FOOD FOR THOUGHT

ICT is a double-edged tool that can either promote social cohesion or creates ad diction problem. The effects of ICT on the society are influenced by the way people use it. Only when used wisely ICT brings benefits leading to a better society.



#### LIFE BEFORE THE COMPUTER

- · Memory was something that you lost with age
- · An application was for employment
- · A program was a TV show
- · A cursor used profanity
  - · A keyboard was a piano!
  - · A web was a spider's home
  - · A virus was the flu!
  - · A CD was a bank account
  - · A hard drive was a long trip on the road
  - · A mouse pad was where a mouse lived
  - · And if you had a 3 1/2 inch floppy
  - ... you just hoped nobody found out!









- http://en.wikipedia.org/wiki/i nformation\_and\_communicat ion\_technology
- http://www.useoftechnology. com
- . http://www.amazingfactssocialmedia-for-2016

The only relationship I have is with my wi-fi.



Unless your name is GOOGLE,

Stop acting like you know everything.

THANK YOU