

Mahatma Education Society's  
**Pillai College of Education & Research**  
Chembur Naka, Mumbai 400 071

**YEARLY STRATEGIC PLAN**  
**Academic Year 2021-22**  
*Blended learning is the new normal*

Goals	Main Focus Area for the Year
Goal 1 - Enhance Teaching & Learning	<ul style="list-style-type: none"><li>• Teachers to upgrade skills and create or upgrade Add-on/ Value added/ Certificate courses for the e-LMS</li><li>• Teachers to create/ upgrade all teaching material in the form of video lectures, e-notes, e-quizzes etc.</li><li>• Promote creative classroom pedagogy for the online world</li></ul>
Goal 2 - Strengthen Training & Placements	<ul style="list-style-type: none"><li>• Aim for 100% Placement even in the Pandemic era</li><li>• Aim for 100% Internship with schools for teaching online</li><li>• Collaborate with the industry to promote training and workshops for the changed scenario</li></ul>
Goal 3 - Research Initiatives	<ul style="list-style-type: none"><li>• Complete the process of Ph. D. Centre for PCER</li><li>• Start an Incubation Centre for innovations in research</li><li>• Promote initiatives in Intellectual Property Right (IPR) and promote applications for patents</li><li>• Apply for a Major Research with a National body</li></ul>
Goal 4 - Integrating Technology in the Classroom	<ul style="list-style-type: none"><li>• Enhancing PCER's e-LMS by introducing new add-on and value added courses</li><li>• Promote skill based interactions for students with new technologies such as Streamyard etc.</li><li>• Promoting technological skills by promoting ICT based softwares such as Canva</li></ul>
Goal 5 - Strengthening Alumni Engagement	<ul style="list-style-type: none"><li>• Provide a platform for publication of research and book chapters</li><li>• Provide financial assistance to alumni entrepreneurial initiatives</li><li>• Enhance the Teaching Assistance programme</li><li>• Providing assistance for TET training</li></ul>
Goal 6 - Community Outreach	<ul style="list-style-type: none"><li>• Collaborate with national and international organisations for community programmes</li></ul>
Goal 7 - Establishing a Eco-friendly Campus	<ul style="list-style-type: none"><li>• Conduct an energy audit for the campus and the institution</li><li>• Conduct a water audit for the campus and the institution</li></ul>